

# insomnia



# cookies

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## college candy

### Cookies When You Need 'Em Most

June 26, 2007 – 10:00 am, By [Katy](#) - [American University of Paris](#)



Maybe it's that time of the month, and you don't really care if it's 2 in the morning—you just really want a freaking cookie. Now.

Maybe you've had a little puff of some wacky tabacky and you're feeling pretty hungry. And even more lazy.

Used to be that these were major problems. Unless you live in a major city—ex that—unless you live in New York, there's not a chance you're getting that cookie at such an ungodly hour. In my Connecticut town, the police pull people over who are out after 10 PM. It rocks where I live...

For a select few cities, late night munchies are no longer a problem. Well, if you want cookies that is. Some brilliant students from UPenn have brought us **Insomnia Cookies**—a delivery service that will bring freshly baked, warm cookies right to your doorstep between the hours of 8PM and 2:30 AM.

Students from **University of Syracuse**, **University of Michigan**, **Illinois**, **UMD**, **UPenn**, **Penn State**, and of course, **NYU** can indulge in chocolate chip cookies, peanut butter cookies, sugar cookies, a cake sized cookie, a cookie with three different flavors... the possibilities are endless. They'll even bring you milk to dunk everything in. Yuuuuummy.

Talking about it with friends in New York, all of them said they were contemplating moving just to fit into the delivery area. They're supposed to be that good.

Feeling like a business person yourself? Insomnia Cookies is looking to franchise to a campus near you. So get in on the big bucks, and start one up yourself. Seriously—there needs to be more of these, so get on it, people!